



Trends in the Business of Caring

The Impact on Food Service

For the frail aging individual,
life becomes a series of compromises and simple pleasures
become the experiences that define wellness.

The meal experience for client and families becomes the defining pleasure of the day often negating the therapeutic application of the meal content. Accountability to governing bodies and one's profession, however, can often present a barrier to supporting client's and family wishes.

Topics covered:

- Overview of current trends in health care
- Language of health care
- Strategic planning for sustainability and transition of product
- Assumptions within business sector
- Purpose of a company

Recommended for: Registered Staff, Managers

Duration: Keynote is 1-1.5 hours in length.

Extras: Handouts available for attendees

notes:
